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Medical Devices Working Group

At the nexus of technology and healthcare, the medical device industry faces a host of sustainability challenges, including product lifecycle, environmental safety, supply chain management, transparency, health systems in emerging markets, and more.

A BSR Collaborative Initiative

With the growing importance of medical devices in global healthcare, stakeholders including regulators, customers, patients, and NGOs are taking a strong interest in sustainability issues.

BSR's Medical Devices Working Group is a collaboration by makers of medical devices—from syringes to scanners—to address multifaceted sustainability challenges and opportunities. This initiative helps companies track the industry's changing dynamics, learn from leaders, and work together to identify best practices.

30%

of patient advocacy groups report the industry is transparent in all of its corporate activities.

(Source: Pharnalot 2012 survey of 300 patient advocacy groups)

Why Join?

- » **Collaborate with peers** working across the global medical devices sector to develop shared tools and share best practices.
- » **Keep abreast of emerging issues** facing the medical devices and healthcare industries.
- » **Learn from experts** in the industry, the corporate responsibility field, and other specialties on topics such as access to health, human rights, and the environment.
- » **Amplify your voice** in industry and stakeholder discussions.

Our Focus Areas

- » Reporting, communications, and metrics
- » Responsible supply chain (upstream and downstream)
- » Stakeholder engagement

Sample Member Companies

Abbott
BD
Johnson & Johnson
Medtronic
Roche

Annual Fee for 2014

US\$8,250

Additional BSR-Led Industry Collaborations

Healthcare Working Group
HERproject's HERhealth program
Pharmaceutical Supply Chain Initiative

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